



[www.zoocrew.eu](http://www.zoocrew.eu)  
\*help us save our wildlife\*

## ZOOCREW.EU FACT SHEET

**zoocrew.eu** cares for our precious wildlife in their natural habitat and aims to increase awareness for conservation worldwide.

Our main goal is to focus on the important role of zoos in the conservation process. We would like zoo visitors to actively take part in reviewing zoos to make them look at zoos in a different way. Feedback given will be available as a helpful tool to be used by zoos.

General zoo information (such as opening times and admission prices) plus reviews will be published on our website. Our aim is to be in regular contact with zoos to keep up-to-date with their latest developments.

**zoocrew.eu** regularly publishes news articles relating to zoos, wildlife conservation as well as other topics.

**zoocrew.eu** promotes animal adoptions as a way of supporting wildlife conservation. These programs are widely available and not as expensive as you might think. All of our founding members have multiple private adoptions.

**zoocrew.eu** maintains a forum where questions can be asked and information can be shared.

**zoocrew.eu** will provide you with links to other websites relating to all of the above.

### FREE MEMBERSHIP

Please join to keep track of our activities and hopefully share your thoughts and ideas with us.

#### Mission Statement

**zoocrew.eu** aims to make a substantial contribution to wildlife preservation by increasing awareness for endangered animal species and by raising funds to support relevant projects.

**zoocrew.eu** wants to stress the significance of the world's zoos and emphasise their important role as educator and conservator of our wildlife.

**zoocrew.eu** will objectively rate (initially European) zoos and publish this data on its website. This website will also contain current information and news about zoos as well as useful links to conservation programs worldwide. By making such information largely available **zoocrew.eu** hopes to raise more awareness and understanding for the need to take action.

**zoocrew.eu** values life and perceives the fact that only human beings have the capabilities and means to rescue other forms of life.